

## **Peoples Bank**

1200 Main St., Suite E

Irvine, CA, 92614

<https://www.bankingunusual.com>

### **COMPANY DESCRIPTION**

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We are a community bank who is passionate about our mission of helping people achieve financial betterment, that we've succeed in growing 300% in the past four years. We have over 700 Bankers in our family, bank locations in 9 states. Our Irvine Location Specializes in home financing. We are a fun company with a fun environment. Our bank is both customer service oriented and employee friendly.

### **DUTIES & RESPONSIBILITIES**

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Intern will be responsible for

This is a marketing position where your work will actually be used and you can see the results of it. We will be filming past clients, employees, spokes peoples, and others to put content on to the web. This content will be used in our digital marketing.

- Asking a past client a series of questions on film
- Operating the Film Equipment
- Assembling all raw footage, with camera shots either recorded or transferred onto video in preparation for inputting into the computer
- Inputting uncut rushes and sound, and synchronizing and storing them into files on the computer
- Digitally cutting the files to put together the sequence of the film and deciding what is usable
- Creating a 'rough cut' (or assembly edit) of the program/film and determining the exact cutting for the next and final stages
- Reordering and tweaking the content to ensure the logical sequencing and smooth running of the film/video

Additional tasks may include:

- Overseeing the quality and progress of audio and video engineering and editing; experimenting with styles and techniques including the design of graphic elements; Adding Company logo / Slogan
- Writing voiceover/commentary
- Suggesting or selecting music.

### **QUALIFICATIONS & REQUIREMENTS**

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- Communication and media studies;
- Photography/film/television;
- Fine art/visual art;
- Information technology/multimedia;
- Graphic design
- Film editing

- Access to or ability to get access to cameras and editing equipment.

We will be using these clips as Marketing pieces for Peoples Bank.

### **TIME COMMITMENT**

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These are the requested periods of time by the employer

- 2-term (50-100 hours/20 weeks)

### **HOW TO APPLY & DEADLINE**

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Please Email - Jessica : Jdurban@bankingunusual.com your resume or a description of your skills and ability to do this internship. Applications are accepted year round.

### **CONTACT INFORMATION**

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For More information, please contact Jessica Durban at [jdurban@bankingunusual.com](mailto:jdurban@bankingunusual.com) or at 714-361-2412. You can also visit their website at <https://www.bakingunusual.com>.