

## ***Kooding Inc.***

17744 Skypark Circle, Suite 210

Irvine, CA, 92614

[www.kooding.com](http://www.kooding.com)

### **COMPANY DESCRIPTION**

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One-stop Korean fashion destination. We gather Korean fashion brands and connect them to people all over the world.

### **DUTIES & RESPONSIBILITIES**

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- Manage Chinese social media platforms (Weibo, WeChat, QQ, etc)
- Manage Chinese viral marketing
- Design and create social media contents
- Analyze primary target market, build end user profile, and identify persona
- Lead campus marketing and event marketing

### **QUALIFICATIONS & REQUIREMENTS**

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- Strong writing and communication skill
- Detail oriented
- Motivation to learn
- Willingness to wear multiple hats in a fast growing working environment
- Positive, energetic, can-do mindset
- Not afraid of doing things out of comfort zones
- High proficiency in Chinese social media platforms
- Leadership
- Fluent in English and Chinese

### **TIME COMMITMENT**

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These are the requested periods of time by the employer

- 1-term (50-100 hours/10 weeks)

### **HOW TO APPLY & DEADLINE**

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Please send cover letter and resume to [Career@Kooding.com](mailto:Career@Kooding.com). Applications accepted before summer.

### **CONTACT INFORMATION**

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For More information, please contact Justin Ryu at [Justin.Ryu@Kooding.com](mailto:Justin.Ryu@Kooding.com) or 720-987-8950. You can also visit their website at [www.kooding.com](http://www.kooding.com).