

Cocoweb.com Inc

3 Corporate Park

Irvine, CA, 92606

<https://www.cocoweb.com>

COMPANY DESCRIPTION

We are a leader in the niche LED lighting industry and an exceptional resource to consumers nationwide and internationally seeking the finest LED lighting for their pianos, art and home décor.

DUTIES & RESPONSIBILITIES

- Competitive Analysis & Online Market Research
- Press Release, Blogs & Social Media Marketing
- CPC Campaign Marketing & Development
- Brand Development & Management
- Search Engine Optimization
- UI/UX Design Optimization & Graphic Ad Creation

QUALIFICATIONS & REQUIREMENTS

- Must be organized and have an interest in social media and marketing (social media strategies, SEO techniques and social media marketing)
- Ability to create, implement, run and promote a blog or other online content driven pages
- Proficiency and understanding of Microsoft Office products; especially Word and Excel
- Must have excellent writing skills
- Excellent research skills
- Experience with various social media platforms
- Adobe Suite (Photoshop, InDesign, Dreamweaver)
- Knowledge in HTML/CSS languages

TIME COMMITMENT

These are the requested periods of time by the employer

- 1-term (50-100 hours/10 weeks)
- 2-term (50-100 hours/20 weeks)

HOW TO APPLY & DEADLINE

Please email your resume through UCI's Zotlink Openings on a year round basis.

CONTACT INFORMATION

For More information please contact Bryan Hernandez at bryanh@cocoweb.com or 888-783-0378. You can also visit their website at <https://www.cocoweb.com>.