

Fearless Records

5780 W. Jefferson Blvd, Suite E.

Los Angeles, CA 90016

<http://www.concordmusicgroup.com/labels/>

COMPANY DESCRIPTION

Formed in 1994, Fearless Records became known for launching the careers of respected punk rock acts such as Plain White T's, At The Drive-In, Bigwig, The Aquabats, and Sugarcult. In recent years, the Culver City, CA based label has become an internationally renowned hotbed for up-and-coming rock bands, including Pierce The Veil, Breathe Carolina, The Maine, Mayday Parade, The Word Alive, Motionless In White, Alesana, and Every Avenue. Fearless Records is also home to the "Punk Goes" series, which is one of the top themed compilation series available.

DUTIES & RESPONSIBILITIES

- Generating reports detailing our competitor's marketing strategies and campaigns. These may also include analytics, sweepstakes, email marketing and mobile marketing.
- Develop and organize street-teamers projects and missions with our direction for tours.
- Prepare and mail promotional items and prize packs when needed.
- Manage and update the prize and merch inventory.
- Helping put together a strategy to add new street team members, especially influencers.
- Assigning and collecting street team missions, and generating recap reports.
- Corresponding with the street-team leaders when needed.
- Pitch & secure press coverage in college newspaper and pitch track placement to the college radio stations across the nation.
- Work closely to help coordinate assets needed to launch campaigns with brands and digital partners.
- Update marketing one-sheets when needed with the information provided.
- Help with event logistics surrounding record release parties, fan engagement events etc.

QUALIFICATIONS & REQUIREMENTS

The applicant must be a currently enrolled student at a 4-year accredited institution who will receive full course credit in lieu of monetary compensation for the internship.

The courses the applicant is currently taking should be in fields that are common in the entertainment industry such as artist/music management, public relations, marketing, digital marketing and the like. A GPA of 3.0 or higher is also preferred and she or he must be able to perform 16-24 weekly hours at our Culver City office for the duration of the internship.

TIME COMMITMENT

These are the requested periods of time by the employer

- 12 Weeks

HOW TO APPLY & DEADLINE

Our websites have information posted which provide instructions on how to apply. We are also listed on community boards and encourage applicants to contact us directly.

Applicants may submit their materials for candidacy anytime during the year. However, they should apply at least one month before their preferred semester begins. For example, an applicant who wishes to be considered for a fall term should apply in July and no later than mid-August.

CONTACT INFORMATION

For More information please contact Cesear Padilla at receptionist@fearlessrecords.com or 310-730-6655. You can also visit their website at <http://www.concordmusicgroup.com/labels/>.