

UCI Applied Innovation

5141 California Ave Suite 22

Irvine, CA 92617

<http://innovation.uci.edu/>

COMPANY DESCRIPTION

The stories told by UCI Applied Innovation at the Cove represent the cutting-edge of innovation. This internship is a key part of making sure those stories are told as powerfully as possible, and help build a community around Orange County's growing innovation district at the Cove, located at the Research Park at UCI. You will be playing a significant role in helping both the regional and global community become more aware of UCI's leading role in entrepreneurship and business innovation.

Interns will be working directly with an award-winning storyteller with deep experience leading marketing efforts for top tier brands as well as Silicon Valley startups, including co-writing and directing a viral video for a Fortune 100 brand that has been viewed over 49 million times. This position is highly creative and analytical. You will gain invaluable 'real-world' experience and opportunities to learn the latest trends in digital marketing.

We value our interns immensely and go the extra mile to make sure that they receive a learning experience that fits their career goals. Interns will learn how to work in a professional environment and have opportunities to network with entrepreneurs, VCs and Angels, executive leaders, and other professionals.

DUTIES & RESPONSIBILITIES

Internship focus areas include:

- Visual storytelling
- Social Media and Blogging
- Digital Marketing Strategy
- Graphic Design and Motion Design
- Events
- Photography
- Video Production and Post-Production
- New Media Journalism
- Marketing Analytics
- Digital PR

Applicants for these positions should be prepared to work in a fast-paced, team environment. Our startup-based culture will provide you will a well-rounded set of skills for your future career, whether it be at a startup, a tech giant, or any other innovation-focused corporation.

The following information describes many of the activities interns may be involved with, but is not a complete list.

QUALIFICATIONS & REQUIREMENTS

UCI Applied Innovation is looking for undergraduate and graduate students. Applicants should have excellent verbal and written communication skills, with a solid grasp of internet trends, social media, or creative storytelling. Candidates should also be highly organized, with an ability to prioritize time-sensitive assignments. They should also be creative, flexible and a self-starters, comfortable with taking initiative and working in collaboration.

In addition to the above requirements, skills in the following (or the ability to quickly learn these skills) is very important (as these tools will regularly be used as part of the internship):

- Google Apps (Drive, Docs, Sheets, Slides)
- Microsoft PowerPoint, Word and Excel

Preferred skills (not required, but a bonus) include:

- CRM
- MailChimp
- EventBrite
- SurveyMonkey
- Slack

TIME COMMITMENT

These are the requested periods of time by the employer

- 2-term (50-100 hours/20 weeks)

HOW TO APPLY & DEADLINE

Application are available year-round on Zotlink.

CONTACT INFORMATION

For More information please contact Vanessa Chavez at vanessac@uci.edu or 949-824-5014. You can also visit their website at <http://innovation.uci.edu/>.