

Strategic Systems Group, Inc.

22806 Cerise Ave.
Torrance, Ca, 90505
www.ssgnet.com

COMPANY DESCRIPTION

My company is Strategic Systems Group, Inc. We are a Los Angeles-based information technology firm and experts in enterprise resource planning (ERP). We help manufacturing and distribution companies with revenues of \$25 M to \$150 M. We help our clients better utilize their ERP systems to improve their business processes and profitability.

DUTIES & RESPONSIBILITIES

Functional area: Marketing
Expected duration: 90 days

Research various lead generation methodologies suitable for a small information technology consulting firm

Explore the use of social media including LinkedIn to generate leads

Identify and document key processes and activities, including lead scoring

Develop a plan to test three approaches

Execute the plan to identify which approaches are financially viable

Develop process documentation for the organization to execute on an ongoing basis

QUALIFICATIONS & REQUIREMENTS

At least two years of college education

Ability to conduct web-based and library research

Good skills with Microsoft Word and Excel

Good verbal and written communication skills

Interest in sales and marketing

TIME COMMITMENT

These are the requested periods of time by the employer

- 1-term (50-100 hours/10 weeks)
- 2-term (50-100 hours/20 weeks)
- 2-summer term (50-100 hours/10 weeks)

HOW TO APPLY & DEADLINE

Please contact Brian linuma at (310) 678-1225 or Brian.linuma@ssgnet.com. Applications are accepted year round.

CONTACT INFORMATION

For More information please contact Brian Linuma at brian.linuma@ssgnet.com or 310-678-1225. You can also visit their website at www.ssgnet.com.