

Billabong

117 Waterworks Way

Irvine, CA, 92618

us.billabong.com

COMPANY DESCRIPTION

The Billabong Brand is now hugely successful internationally, resonating with people who share this surf lifestyle mindset in countries across the globe. Billabong is an authentic, inspirational brand in the surf, snow and skate markets.

DUTIES & RESPONSIBILITIES

Billabong's Ecommerce Department is seeking an unpaid intern who will assist in the implementation of it's online marketing and site merchandising efforts, specifically in the following areas: reporting, research and site merchandising. In addition the intern will be able to:

- Learn and develop daily and weekly reporting
- Develop strong understanding of keyword and competitive research
- Gain knowledge in social media marketing using sites like Polyvore, Wanelo and other channels
- Learn merchandising and assist with product on the website including upsell and copy coordination

QUALIFICATIONS & REQUIREMENTS

Knowledge of the Action Sports Industry

Knowledge of online shopping, social media sites and tools, and an active participant in online shopping

Working knowledge of Microsoft Office programs, particularly MS Excel

Must be enrolled in an academic program in a related field and actively seeking degree

TIME COMMITMENT

These are the requested periods of time by the employer

- 1-term (50-100 hours/10 weeks)
- 2-term (50-100 hours/20 weeks)
- 3-term (50-100 hours/30 weeks)
- 1-summer term (50-100 hours/5 weeks)
- 2-summer term (50-100 hours/10 weeks)

HOW TO APPLY & DEADLINE

Please visit the website and apply online. Applications are accepted year round.

CONTACT INFORMATION

For More information please contact Jake Fournier at jfournier@billabong-usa.com or 949-753-7222 x 3428. You can also visit their website at us.billabong.com.