**Kooding Inc.**  
17744 Skypark Circle, Suite 210  
Irvine, CA, 92614  
www.kooding.com

**COMPANY DESCRIPTION**

One-stop Korean fashion destination. We gather Korean fashion brands and connect them to people all over the world.

**DUTIES & RESPONSIBILITIES**

- Manage Chinese social media platforms (Weibo, WeChat, QQ, etc)
- Manage Chinese viral marketing
- Design and create social media contents
- Analyze primary target market, build end user profile, and identify persona
- Lead campus marketing and event marketing

**QUALIFICATIONS & REQUIREMENTS**

- Strong writing and communication skill
- Detail oriented
- Motivation to learn
- Willingness to wear multiple hats in a fast growing working environment
- Positive, energetic, can-do mindset
- Not afraid of doing things out of comfort zones
- High proficiency in Chinese social media platforms
- Leadership
- Fluent in English and Chinese

**TIME COMMITMENT**

These are the requested periods of time by the employer
- 1-term (50-100 hours/10 weeks)

**HOW TO APPLY & DEADLINE**

Please send cover letter and resume to Career@Kooding.com. Applications accepted before summer.

**CONTACT INFORMATION**

For More information, please contact Justin Ryu at Justin.Ryu@Kooding.com or 720-987-8950. You can also visit their website at www.kooding.com.