

## ***Glyder Apparel***

15405 Red Hill Ave, Ste A/B

Tustin, Ca, 92780

[www.glyderapparel.com](http://www.glyderapparel.com)

### **COMPANY DESCRIPTION**

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We design, manufacture, and sell women's active wear online and wholesale. We ship to about 1200 studios/boutiques nationwide. We have a small team at Headquarters that handle 100% of our design, operations, sales, and marketing.

### **DUTIES & RESPONSIBILITIES**

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- Social media account management: Daily posting on Instagram, Facebook, creating Facebook ad content, studying demographics for ads, etc.
- Find and reach out to potential Instagram influencers for collaboration
- Manage social media collaborations, events, etc
- Create content for retail and wholesale e-mail blasts
- Work alongside sales team to create marketing content to generate sales
- Cold calling / email marketing to potential wholesale accounts

### **QUALIFICATIONS & REQUIREMENTS**

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- Organized
- Driven
- Ability to focus / multi task
- Creative sense
- Love for the industry

### **TIME COMMITMENT**

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These are the requested periods of time by the employer

- 1-term (50-100 hours/10 weeks)

### **HOW TO APPLY & DEADLINE**

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Please contact Marcy Allen for availability.

### **CONTACT INFORMATION**

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For More information please contact Marcy Allen at [marcy@glyderapparel.com](mailto:marcy@glyderapparel.com) or 714-258-2700. You can also visit their website at [www.glyderapparel.com](http://www.glyderapparel.com).