**Strategic Systems Group, Inc.**  
22806 Cerise Ave.  
*Torrance, Ca, 90505*  
[www.ssgnet.com](http://www.ssgnet.com)

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**COMPANY DESCRIPTION**

My company is Strategic Systems Group, Inc. We are a Los Angeles-based information technology firm and experts in enterprise resource planning (ERP). We help manufacturing and distribution companies with revenues of $25 M to $150 M. We help our clients better utilize their ERP systems to improve their business processes and profitability.

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**DUTIES & RESPONSIBILITIES**

Functional area: Marketing  
Expected duration: 90 days

Research various lead generation methodologies suitable for a small information technology consulting firm  
Explore the use of social media including LinkedIn to generate leads  
Identify and document key processes and activities, including lead scoring  
Develop a plan to test three approaches  
Execute the plan to identify which approaches are financially viable  
Develop process documentation for the organization to execute on an ongoing basis

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**QUALIFICATIONS & REQUIREMENTS**

At least two years of college education  
Ability to conduct web-based and library research  
Good skills with Microsoft Word and Excel  
Good verbal and written communication skills  
Interest in sales and marketing

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**TIME COMMITMENT**

These are the requested periods of time by the employer  
- 1-term (50-100 hours/10 weeks)  
- 2-term (50-100 hours/20 weeks)  
- 2-summer term (50-100 hours/10 weeks)

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**HOW TO APPLY & DEADLINE**

Please contact Brian Iinuma at (310) 678-1225 or Brian.Iinuma@ssgnet.com. Applications are accepted year round.

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**CONTACT INFORMATION**

For More information please contact Brian Linuma at brian.linuma@ssgnet.com or 310-678-1225. You can also visit their website at [www.ssgnet.com](http://www.ssgnet.com).